

PME

We live in a visually oriented world. The audience you are trying to influence has been conditioned to a very high standard of excellence when it comes to competing for attention in the marketplace. Your message will be judged in large part by how effectively you can communicate to a consumer. You must have the right solution and the right medium to successfully communicate that message in a way that best suits your business. Outstanding print begins with superior prepress imaging and file mastering skills. PME has built the right foundation for bringing out the best in your project with our marketing know how and experienced craftsmen.

PME

POPPY

Merchandising Efficiency

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Once a concept is chosen, often the first step to creating the ad is photography. Arguably one of the most important aspects is representing your product in the best light.

Whether the idea or the environment changes, it's not always feasible to re-shoot your image.

Not a problem, we are experts in photo manipulation, and can work with what you have to create a solution that fits your needs.



POPPE

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In this example the design firm changed the overall color concept in the ad material. Along with smoothing out skin tone and any other changes they felt necessary.



ETVA



NEW!
Quesalupa

SEASONED BEEF CHICKEN STEAK

COMBO

- SEASONED BEEF QUESALUPA™
- CRUNCHY TACO
- LARGE SODA

Limited Time Only. While supplies last. Prices exclude tax. Combo price excludes Chicken or Steak products. All other beverages and snack (except hot beverages) are served by PepsiCo, Inc. and its Affiliates and Subsidiaries. © 2019 PepsiCo, Inc. All rights reserved. PEPSICO, PEPSI, TACO BELL, COMBO are trademarks.

STEAK QUESARITO

Limited Time Only.



Sometimes it's just impossible to get to the final objective with photography alone. Melting cheese doesn't always cooperate when you want it to.

EMPIRE

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Whether you need to change an image of a person place or thing we can make that happen.

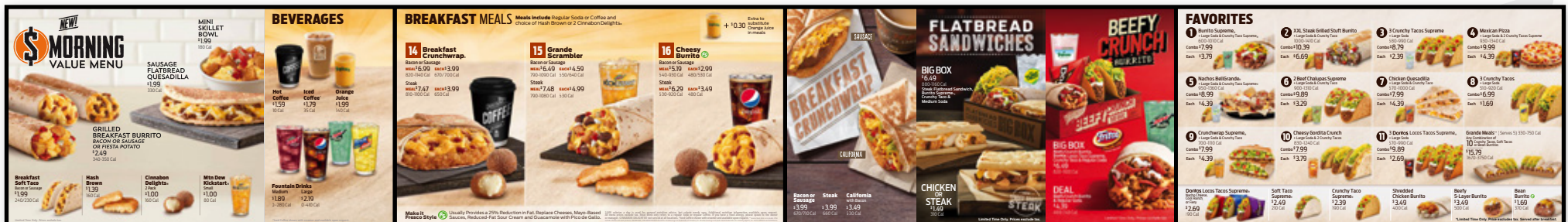


POPPLY

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The challenge of rerouting a job like this one may be daunting to some, but it's what we do. Cutting out the images to place on backgrounds, placing labels and making sure all the ingredients match each other is very important to this client. We also built the print ready files and coordinate with multiple printers and the shippers to make sure this arrives at the many locations across the US at the right time.





This client spent hours, unsuccessfully, at the photo studio trying to make this concept work. We were able to provide the solution efficiently and built the ad to send to various publications.



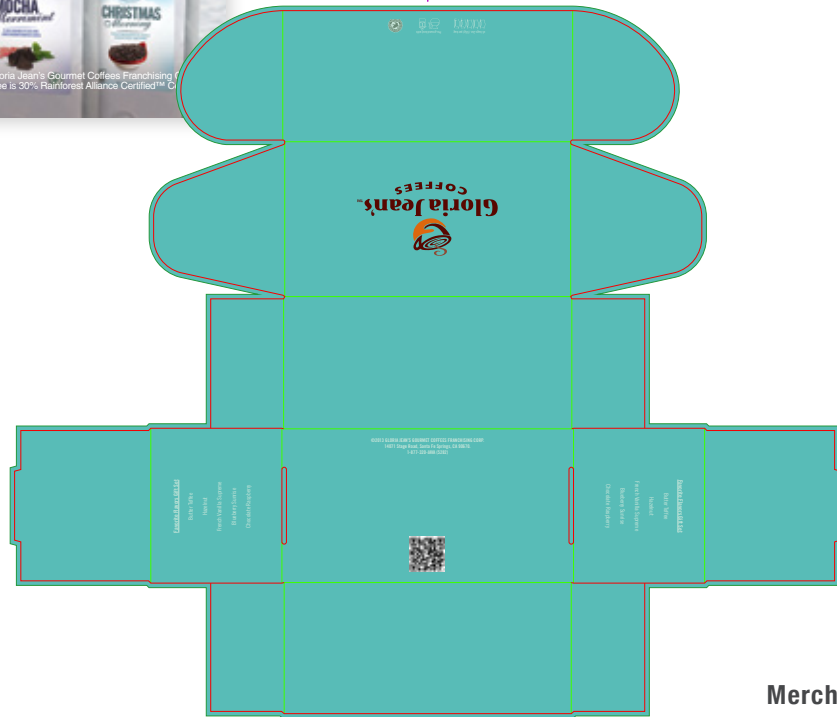
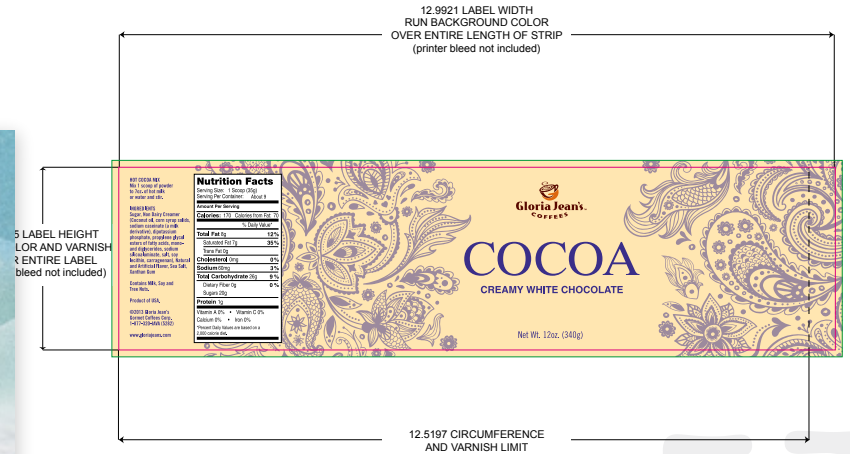
ETMPE

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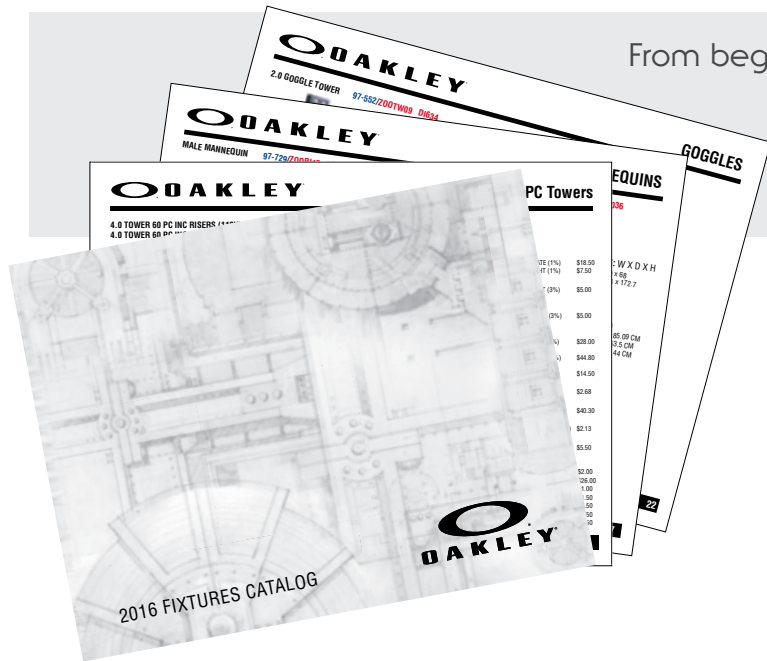


Through our decades of expertise across the merchandising field we were able to provide a solution for this client's entire holiday needs. From POP creation, print solutions, design and packaging needs.



POPPI
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From beginning to end we can meet your design, print and merchandising needs.



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